



CHUCK e FOCUS

Week 8 – February 23, 2018

CHECK OUT THESE NUMBERS!

SHOUT OUT TO THESE OUTSTANDING RESTAURANTS FOR MAKING THE TOP 10 IN SALES INCREASE LAST WEEK!

	Restaurant	2017	2018	YOY
1.	New Orleans-Cypress, LA #684	\$18,993	\$32,810	72.7%
2.	Slidell, LA #693	\$16,742	\$27,682	65.3%
3.	Houma, LA #706	\$17,008	\$27,628	62.4%
4.	Superior, CO #711	\$26,528	\$41,353	55.9%
5.	Covington, LA #610	\$31,245	\$46,600	49.1%
6.	New Orleans Veterans, LA #716	\$45,092	\$64,742	43.6%
7.	Baton Rouge, LA #609	\$17,118	\$23,817	39.1%
8.	Hickory, NC #382	\$18,896	\$26,183	38.6%
9.	Lake Charles, LA #709	\$20,529	\$27,837	35.6%
10.	Chicago Matteson, IL #073	\$23,536	\$31,866	35.4%



COMPETE FOR THE eLITE!



We have got our first 2 Elite Pin Earners!
Congratulations to the following 2 Ruby Pin Recipients!



Meet Maryam Rajab, Party Server extraordinaire at La Mesa #405! She has been a proud Chuck E. Team Member for just 11 months now and look how far she has come! She gets her awesome guidance to achieve and succeed from her awesome role models, Jonathan Benson and Patty Cedillo. Checking on her parties to make sure all is well and ALWAYS going above & beyond the call of duty. See for yourself from some of the amazing comments made from party parents!

~ Maryam was such a great help. Definitely recommend her as a server for any birthday party! ~

~ Maryam was very sweet and professional. A pleasure to work with. My daughter and family enjoyed her. I would love to have her in the future! ~

~ Maryam is the perfect party server I loved every minute having her serve my party she definitely gets a 10! ~

Meet Sydney Kelly, Party Server extraordinaire at Clarksville #340! She has been a proud Chuck E. Team Member for 1 ½ years now and has already come so far! She gets her awesome guidance to achieve and succeed from her awesome role models, Sarah Fagan and Michele Beavan. As Sydney says, "maintaining a stress-free party for the party parents is the key to success! Always check in with the party frequently to make sure they have everything they need." See for yourself from some of the amazing comments made from party parents!

~ Sydney the birthday coordinator was amazing. She helped so much and made my son's 6th birthday amazing and unforgettable. Thank you so much Sydney and Chuck E. Cheese's. ~

~ I loved that they called me a few days before my party and confirmed the number of guests. The host Sydney was AMAZING! ~

~ The party was very organized and Sydney, our server, was the best! She was very patient, helpful and always had a smile on her face. She made our experience very pleasant and stress free. ~



Do you have an elite server that has reached Ruby Status? (over 90% after 50 parties), email Sandra Fincher for a submission form!



sales contest



Feb 26 - April 1

Restaurant Sales Contest

Dippin' dots



CASH PRIZE VALUES

TOP 1-50 RESTAURANTS: WIN \$150 restaurant certificate for a party

TOP 51-65 RESTAURANTS WIN a \$100 certificate for a party

TOP 1-10 GM'S: WIN \$300 certificate

TOP 1-5 management Teams: Sales contest champion shirt



TOP 10 RESTAURANTS

Win a Sales Booster Pin
for everyone on the team



TOP RESTAURANT

Wins the Sales Booster
Traveling Trophy

*Prizes are subject to payroll tax deductions. All sales contests will be monitored, audited, and subject to disqualification.
Winners are to be calculated by dippin dots sales/total sales.





a&b moments...

I am writing to say how much Chuck E. Cheese means to me and my family. I had my birthdays here as a child and my nieces and nephews birthday's Chuck E. Cheese. To me, Chuck E. Cheese's represents family like no other company can. I have so many fond memories here and now I can share them with my 2 year old daughter. The food is outstanding, my favorite being the amazing salad bar. The entertainment from Chuck E. to all of the games, we just absolutely love it here. I know most people write in to complain but I just wanted to write and say how awesome you guys are and the great job ya'll are doing in families lives. Thank you and keep it up, I will always support.

Western Region
Bakersfield, CA #041
RVP Jim Brawley
AD Steve Charlebois
GM Ana Puga

I just want to highlight the staff at this CEC. I had my twins birthday party there last Friday, and everything was perfect. Shevel was my party host and she was phenomenal! Everything was on time, and she was always there attending to my every need. The General Manager, Denise, was so personable. She checked on us at the very beginning, half way through the party, and at the end. She informed me that she was fairly new, and she just wanted to make sure everything was perfect, and indeed it was. Chuck E. was very active and vibrant. The food was good, and my kids loved that blaster. They even gave us a free brownie towards the end of our party and told us to take our time. We will be back next year. Please make sure the staff at the Conyers, GA location receive the recognition that they deserve. Thank you for making my twins very happy.

Southeast Region
Conyers, GA #602
RVP Bill Eich
DM Joseph Risnear
GM Denise Phelps
Cast Member Shevel

I just wanted to say that my family and I are huge fans of your company. We've been long time guests and I can't imagine taking my little siblings anywhere else. They have so much fun and even I do too! We go pretty often and every other month sometimes once a month, they just beg be to go there! I know a lot of folks probably email to complain and it can be tough responding to those, so I thought I'd add a little sunshine. You are doing great work, it's appreciated in our house, and I wanted to say thanks. Thank you and have a great day!

Northeast Region
Edison, NJ #487
RVP Chris Kelly
AD Adam Shafran
GM Matthew Oppenheim

anniversaries

20+ YEARS

30 YEARS
Roger Hornsby
Manager; transaction taxes

10 YEARS

Linda Flores ~ 320
Sarrah Newell ~ 457
Brittany Mauldin ~ 547
Erica Lepe ~ 662
Angela Seaver ~ 843

5 YEARS

Cathy Anderson ~ 707
Nancy Harris ~ Manager; HR



2ND QUARTER LTO ~ WINGS!

They have been tested, and guests approve!
This LTO is a WINNER!

April 2nd – July 1st



Lemon Pepper Dry Rub **Saucy Garlic Parmesan**
(available in traditional only) *(available in traditional or boneless)*

Details regarding this amazing LTO is going out this week! Please look for further communication from L&D



A DIFFERENT angle

Shoutout to the Ambassador of Fun from team #359, Mariah Quinn for an awesome job coming up with a creative contest to get excitement brewing with her team!



Contest: Whichever party server sold the most stuffed crust pizza per party would win the chance to Pie a Manager of their choice in the face! Ms. Jay won and had a blast choosing to pie her GM Steven in the face!

Do you have a creative moment you want to share? Send it in to myfavoritefun@cecentertainment.com and you could be chosen for our next spotlight and win some cool Chuck E. Swag!



RISK management

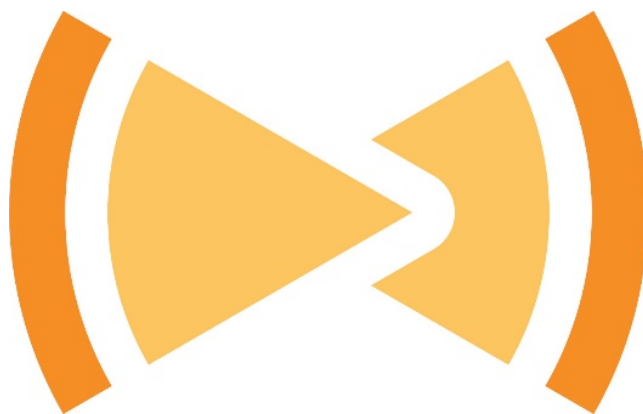
Weekly Safety Focus

Rule of the Week:

Adhere to the Food Safety Program!

1. Wash your hands frequently
2. Use Day Dots and discard expired food immediately
3. Make sure food is stored at the proper temperature

GET MORE in 2018



THE new LOYALTY PROGRAM GOES LIVE THIS WEEK!

SEE THE MARKETING ACTIVITY CALENDAR FOR MORE DETAILS

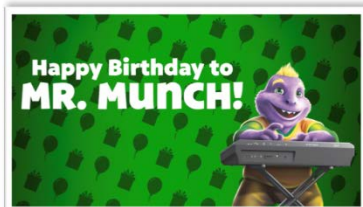


entertainment

PLAY DATES
FEBRUARY 26 – APRIL 15

CHUCK E. CHEESE'S®

SHOW 2 2018



MERCH

TABLETS



- | | | |
|----|-------------------------|------|
| 1. | St. Petersburg, FL #460 | 3.9% |
| 2. | SE Las Vegas, NV #311 | 3.5% |
| 3. | Worcester, MA #459 | 3.2% |
| 4. | Plano, TX #950 | 3.1% |
| 5. | Bowling Green, KY #567 | 3.0% |

These restaurants had the highest upsell % on tablet sales less than 15% of total sales, that is TRUE UPSELLING!

Great job!

Show 2 - 2018 is being sent out on Friday, February 23. You should see it arrive in your weekly packet from the Support Center.

Included with Show 2 is the soft launch of a brand-new Birthday Show, "Chuck E. Cheese's Birthday Star Spectacular." There are training videos that teach you how to perform this new show included in your show pack as a DVD. If you are a restaurant that has an SD card, new ones will be mailed out to you next week by L&D. For questions related to this material, please reach out to Sondra Fincher 972-258-5449 or sfincher@centertainment.com.

The current Birthday Show will remain available for you to perform until April 15, but we encourage you to get comfortable with the Chuck E. Cheese's Birthday Star Spectacular as soon as possible because, with the release of Show 3, the current Birthday Show will be retired.

For a replacement show, please contact the Parts Department at 785-862-6005.

The official play dates for Show 2 - 2018 are 2/26 - 4/15.

It is very important that you only play the approved show during its specific play dates.

coming soon...

LOCATION ADMINISTRATIVE GUIDE

Updated: February 2018



CHUCK E. CHEESE'S®
Where A Kid Can Be A Kid.®

This is on its way – keep an eye out in Workday for your own copy and an acknowledgment of its receipt!

2018 CAST member OF THE MONTH PINS

They are on their way!



These will be arriving in all restaurants from the Support Center NO LATER THAN Wednesday, February 28th

Questions? Please email

learning@cecentertainment.com

CHUCK E. CHEESE'S

HOT JOBS

General Manager

371 ~ Foothill Ranch, CA	564 ~ Horn Lake, MS
405 ~ La Mesa, CA	082 ~ Independence, MO
407 ~ Corona, CA	749 ~ Joplin, MO
429 ~ Granada Hills, CA	526 ~ Syracuse, NY
115 ~ Littleton, CO	557 ~ SW Columbus, OH
349 ~ Batavia, IL	737 ~ Columbus, OH
674 ~ Avon, IN	970 ~ Memphis, TN
323 ~ Flint, MI	581 ~ Victoria, TX

Tech Manager

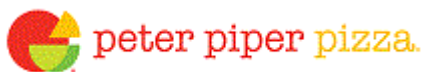
108 ~ Redwood City, CA	768 ~ Pinole, CA	547 ~ Mayfield Heights, OH
321 ~ Newark, CA	784 ~ Vista, CA	557 ~ Columbus, OH
362 ~ Cerritos, CA	467 ~ E. Hartford, CT	738 ~ Sharonville, OH
363 ~ Hayward, CA	611 ~ Norcross, GA	844 ~ Mississauga, ON
367 ~ Ladera Heights, CA	341 ~ Kokomo, IN	437 ~ Philadelphia, PA
377 ~ Lynwood, CA	774 ~ Takoma Park, MD	035 ~ Lewisville, TX
390 ~ Monrovia, CA	795 ~ Blaine, MN	577 ~ College Station, TX
409 ~ Diamond Bar, CA	564 ~ Memphis, MS	586 ~ Austin, TX
465 ~ Torrance, CA	525 ~ E. Hanover, NJ	850 ~ West El Paso, TX
761 ~ Santa Maria, CA	542 ~ Union, NJ	056 ~ Richmond, VA
	516 ~ Hamburg, NY	

Field Marketing Specialist

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Based in Corona, CA area
Based in Queens, NY area
Based in Springfield, PA area

Please visit www.chuckecheese.com/careers to review all open Chuck E. Cheese positions



interested in a peter piper opportunity?

General Manager

Mesquite, TX #1273

Please visit <http://www.peterpiperpizza.com/search-jobs.html> to review all open Peter Piper Pizza positions